

THE MARTIN CITY & SOUTH KC TELEGRAPH

Advertising Contract

13610 Washington Ave. | Kansas City, MO 64145
 info@martincitytelegraph.com | 816-492-7229 | martincitytelegraph.com

| Ad Sizes | Size | 1 Issue <small>\$12.25 pci</small> | 6 Issues <small>\$12.00 pci</small> | 12 Issues <small>\$11.50 pci</small> | 26 issues <small>\$11.00 pci</small> |
|-----------------------|-----------------------------|---------------------------------------|--|---|---|
| FULL PAGE | 10" w X 16" h | \$740 | \$665 | \$625 | \$585 |
| HALF PAGE | 10" w X 8" h · 5" w X 16" h | \$390 | \$375 | \$355 | \$340 |
| QUARTER PAGE | 10" w X 4" h · 5" w X 8" h | \$197 | \$190 | \$180 | \$170 |
| SIXTH PAGE | 5" w X 6" h | \$150 | \$145 | \$138 | \$130 |
| EIGHTH PAGE | 5" w X 4" h · 2.5" w X 8" h | \$100 | \$95 | \$90 | \$86 |
| SIXTEENTH PAGE | 5" w X 2" h · 2.5" w X 4" h | \$53 | \$50 | \$46 | \$43 |

Pay by credit card Pay by check Send an invoice

CC# _____ Visa Mastercard
 EXP. _____ CVV CODE _____ PHONE _____
 NAME ON CARD _____
 ADDRESS _____ CITY/STATE/ZIP _____
 EMAIL _____

Sign me up for the automatic payment plan! Initial here: _____
If making montly payments, card will be charged at the end of each month, reconciling balance. A receipt will be sent via email or paper statement.

Mail me paper statements & receipts.
 Go paperless! Send my invoices & receipts via email.

- The Telegraph publishes every other Wednesday.
- All materials must be submitted by the Sunday prior to the Wednesday of publication.
- Camera Ready ad submissions are due by 3pm the Monday prior to the Wednesday of publication.
- The same ad will run in each issue unless we receive edits and/or new ad materials by this deadline.
- All payments are due within 30 days of the invoice date.
- The Telegraph is not responsible for errors or omission in ad materials submitted by the client. However, if an error or omission is made by the Telegraph, a next issue run will be comped.
- The Telegraph is not responsible for any losses associated with advertising.
- Checks should be made payable to Martin City Telegraph.

Print Name: _____ Date: _____

Client Signature: _____

AD SIZE

- Full Page
- Half Page
- Quarter Page
- Sixth Page
- Eighth Page
- Sixteenth Page
- Insert

ORIENTATION

- Vertical
- Horizontal

CONTRACT TERMS

- 1 issue
- 6 issues (3 months)
- 12 issues (6 months)
- 26 issues (1 year)
- Run my ad in specified issues listed below

ADD ONS

- Sidebar Web Ad - \$35
of runs ____ x \$35= _____
- Non-Profit
(20% discount)

PAYMENT

- I'm Paying in Full
Total: _____
- Invoice Monthly
Payment: _____
- Invoice per Issue
Payment: _____